Mashreq uses RegTechONE for eKYC at central locale—available to branches with one click

About Mashreq:
Mashreq is an innovative, client-centric, and digital-driven bank with an established footprint in the Middle East and a strong global network supporting large corporates, financial institutions, and NBFIAs in their business growth. Their strength lies in combining sector expertise and client experience while maintaining fast and accurate KYC and AML compliance as priorities to improve the bottom line.

The Challenge: Duplicated KYC
Like any bank with a large footprint globally, Mashreq wished to further enhance KYC of global clients. Specifically, the same financial institution with accounts in multiple jurisdictions would have multiple KYC documents at Mashreq. The bank sought to eliminate any tedious duplication and to create efficiencies to reduce cost and improve customer experience.

The Solution: RegTechONE’s Centralized eKYC
AML Partners implemented its RegTechONE platform, which enables eKYC with centralized onboarding. Financial Institutional clients with presences in multiple locations are now onboarded in one system by one staff member. This KYC entry then becomes the “Golden Record,” to be accessed, referred to and updated by any number of Mashreq staff at locations around the world. The solution also allows different locations to add KYC-related information relevant to their respective jurisdictions. All this is enabled using RegTechONE, the no-code, configurable platform.

The Impact of RegTechONE:
“Mashreq has worked with AML Partners not only to develop a “1 KYC Golden Record” solution, but also an end-to-end workflow that enables customer onboarding, periodic KYC updates, multiple stakeholder review, and electronic customer outreach for information and document collection. The entire workflow is digital, automated, and configurable using AML Partners’ no-code platform.”

– Amith Rajan
Head Wholesale Digital, Data & Analytics
Mashreq